

Eastchester Columbus Day Celebration Sponsorship Packages

Columbus Day Grand Sponsorship: \$3,000 for a 3-year period (limit to 3 sponsors)

- 4 (20 ft) Parade Banners across parade route: 2 weeks prior to parade.
- Business name displayed on advertising
- 1 (3ft x 5ft) Parade Sponsor sign posted along parade route.
- Business website displayed on www.eastchestercolumbusday.com
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



Christopher Columbus Sponsors: \$1,500.00

- Business name displayed on advertising
- 1 (3ft x 5ft) Parade Sponsor sign posted along parade route.
- Business website displayed on www.eastchestercolumbusday.com
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



Nina Sponsors: \$1,000

- 1 (3ft x 5ft) Parade Sponsor sign posted along parade route.
- Business website displayed on www.eastchestercolumbusday.com
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



Pinta Sponsors: \$500

- 1 (2ft x 3ft) Parade Sponsor sign posted along parade route.
- Business website displayed on www.eastchestercolumbusday.com
- Electronic Billboard displaying sponsors name at the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



Santa Maria Sponsors: \$250

- Business website displayed on www.eastchestercolumbusday.com
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



Amici di Columbus: \$100

- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).

In addition, all sponsorship packages will include an invitation to a televised Town Board meeting that will air on Eastchester Government Access Channels (Cablevision's Channel 19 & Verizon's Channel 40).