



# EASTCHESTER

## Columbus Day Celebration Committee Since 1974

Annual Parade & Carnival Dinner Dance Festa  
Friday, September 23, 2011 – Westchester Manor, Hastings-on-Hudson, NY

Honoring  
John D'Arco – 2011 Grand Marshal  
Theresa Vaccaro Nicholson – 2011 Msgr. Anthony Maltese Humanitarian Award  
Aurelio Cipriano – 2011 David R. DiRubba Community Service Award  
Donna Labricciosa - 2011 Nonna Columbus  
Best Homemade Meatballs 2010 - Marguerita Pisano McLoone  
- Best Homemade Red Wine 2010 – Nick Abate  
- Best Homemade White Wine 2010 – Dr. Eugene Prisco

Hosted & Sponsored by:  
The Eastchester Columbus Day Celebration Committee

The undersigned hereby agrees to take an advertisement (please check size below) in the Parade and Carnival Souvenir Journal and encloses a check in the amount of \$ \_\_\_\_\_.

Name _____	Inside Front Cover inc. photo	\$700 ____
Address _____	Inside Back Cover inc. photo	\$700 ____
City _____ State ____ Zip _____	Gold Page inc. photo	\$200 ____
Phone _____ (W) _____ (C)	Full Page (does not inc. photo)	\$100 ____
Signature _____	½ Page (does not inc. photo)	\$75 ____
Date _____	¼ Page (does not inc. photo)	\$35 ____
Solicited by _____	Add Photos for \$25 ____ per photo	

*Bundle Packages also available: See Reverse for more information*

Please make checks payable to:  
Town of Eastchester (mark "JOURNAL AD" in memo area)  
& return in envelope provided

**All Ads must be received by September 9, 2011**

Please attach a copy of your advertisement or email (preferred) your ad and photos to:  
[EBTColumbusDay@aol.com](mailto:EBTColumbusDay@aol.com) ...

\_\_\_\_\_ Please use my Journal Ad from 2010 (we will send you a proof prior to printing)  
For Further Information, Please Contact Joe at 914-447-1612

**THE OFFICIAL COMMITTEE OF THE TOWN OF EASTCHESTER**  
40 Mill Road\*Eastchester\*NY\*10709  
[www.EastchesterColumbusDay.com](http://www.EastchesterColumbusDay.com)



Bundle Packages:

**Grand Sponsor: \$3,000 (for 3 years) - Currently unavailable – see below**

- Dinner Journal (Gold Page)
- Business name displayed on all advertising
- 1 (2ft x 4ft) Parade Sponsor banner posted along Ride fence at carnival
- Business website displayed on [www.eastchestercolumbusday.com](http://www.eastchestercolumbusday.com)
- Electronic Billboard displaying sponsors name at the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).

**Christopher Columbus Sponsors: \$1,500.00**

- Gold Page Ad in Dinner Journal
- 1 (2ft x 4ft) Parade Sponsor banner posted along Ride fence at carnival
- Business website displayed on [www.eastchestercolumbusday.com](http://www.eastchestercolumbusday.com)
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



**Nina Sponsors: \$1,000**

- Full Page Ad in Dinner Journal
- 1 (2ft x 4ft) Parade Sponsor banner posted along Ride fence at carnival
- Business website displayed on [www.eastchestercolumbusday.com](http://www.eastchestercolumbusday.com)
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



**Pinta Sponsors: \$500**

- 1/2 Page Ad in Dinner Journal
- 1 (2ft x 4ft) Parade Sponsor banner posted along Ride fence at carnival
- Business website displayed on [www.eastchestercolumbusday.com](http://www.eastchestercolumbusday.com)
- Electronic Billboard displaying sponsors name at the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



**Santa Maria Sponsors: \$250**

- 1/4 Page Ad in Dinner Journal
- Business website displayed on [www.eastchestercolumbusday.com](http://www.eastchestercolumbusday.com)
- Electronic Billboard displaying sponsors name At the Eastchester Columbus Day Carnival to be held at Lake Isle (3 days).



\*\*Grand Sponsor Packages are exclusive to only 3 Sponsors... there is a waiting list. Please let us know if you would like to be added to the waiting list for future participation.

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